



ATD 2020 Virtual Conference會後專題分享會



從2020ATD虛擬研討會看 「線上學習設計與實施」的具體體現

張淑萍



致理科技大學創新數位教學中心主任

多媒體設計系副教授

數位教學設計資深顧問

組織導入數位教學設計顧問暨講座

產官學專案計畫主持人 / 推動者

eLP數位學習專業人才發展團隊團長



atd
VIRTUAL
CONFERENCE

回顧ATD ICE

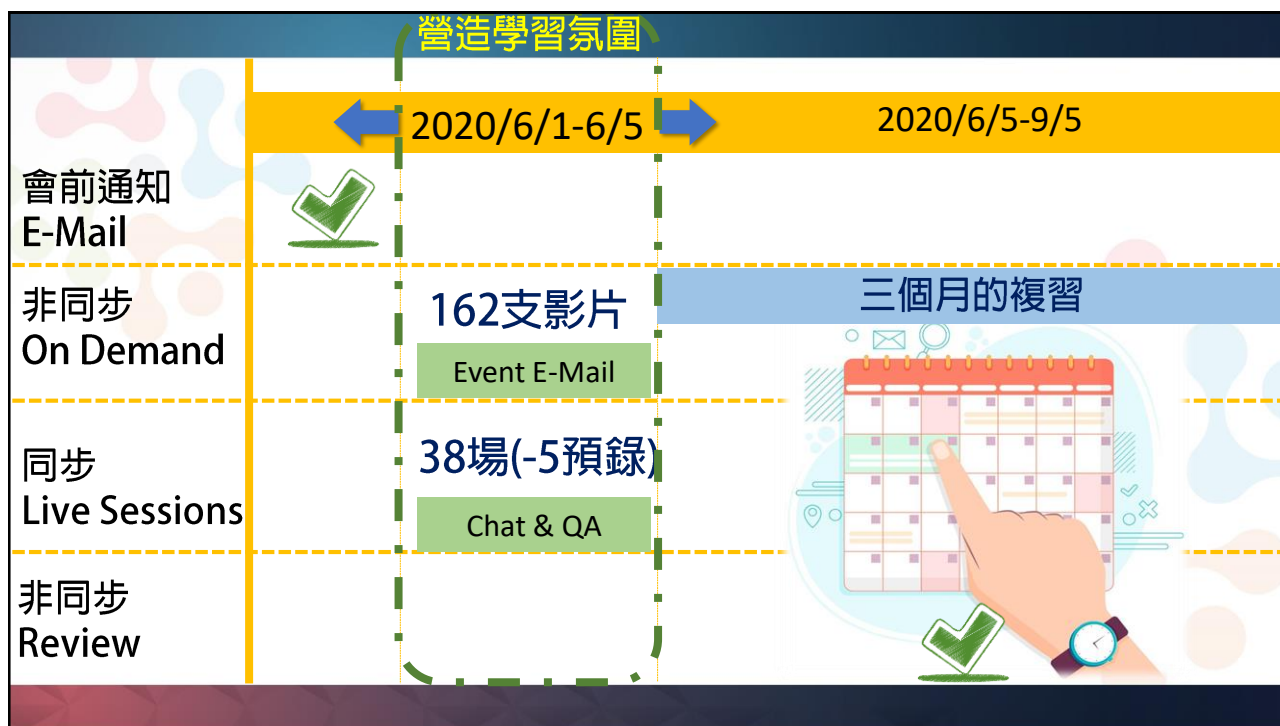


我們常常在想，實體怎麼搬到線上？

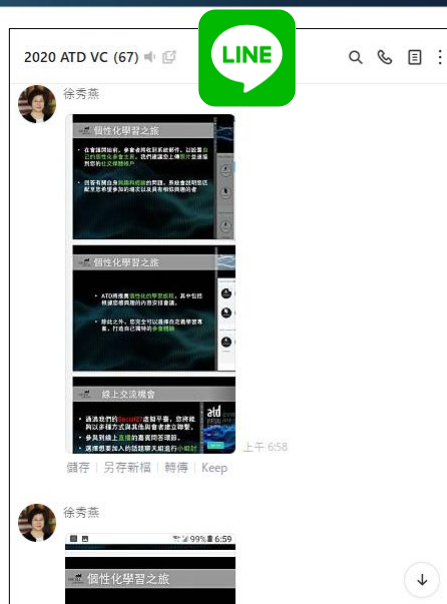
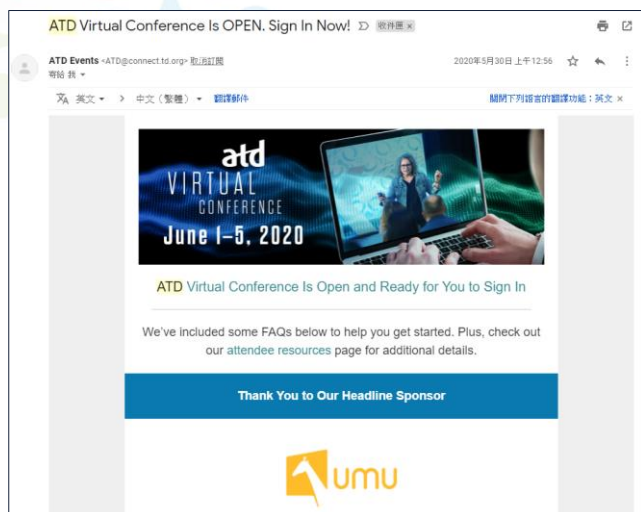
先看看 2020 ATD Virtual Conference

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混合式學習之旅

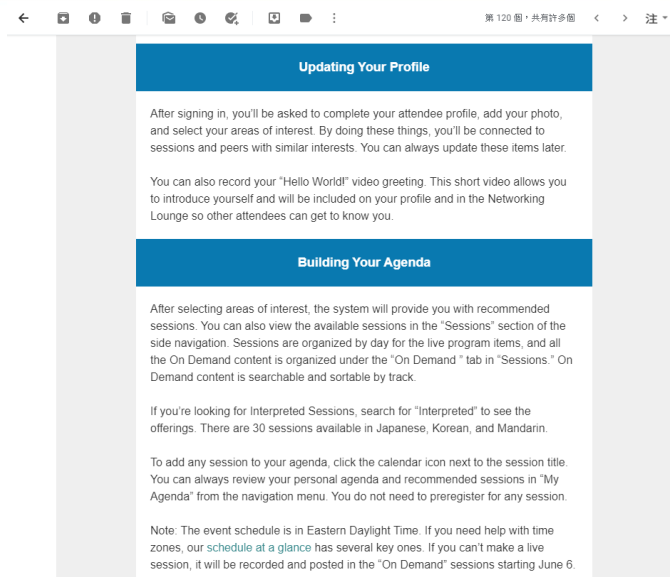


2020年5月30日 上午12:56



第一封信件

- ✉ 登入網址提供
- ✉ 個人資料設定
- ✉ 學習大綱建立
- ✉ 場次安排說明
- ✉ 求助管道資訊



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CONFERENCE

線上學習設計特色一

個人化學習


Social 27平台


- Home
- Sessions
- Speakers
- Sponsors & ATD Resources
- Networking Lounge
- Sign In

atd VIRTUAL CONFERENCE


BUILDING CAPABILITIES AND CONNECTION

June 1-5, 2020

Thank You to Our
Headline Sponsor 



Sign in


 Association for Talent Development [Connect with ATD](#)

Welcome!

Innovation, Creativity, Learning. These are the hallmarks that will set the organizations of tomorrow apart from their competition. And these are the hallmarks of the talent development profession. Never before has our field been positioned to drive impact, change, and growth as we are today.

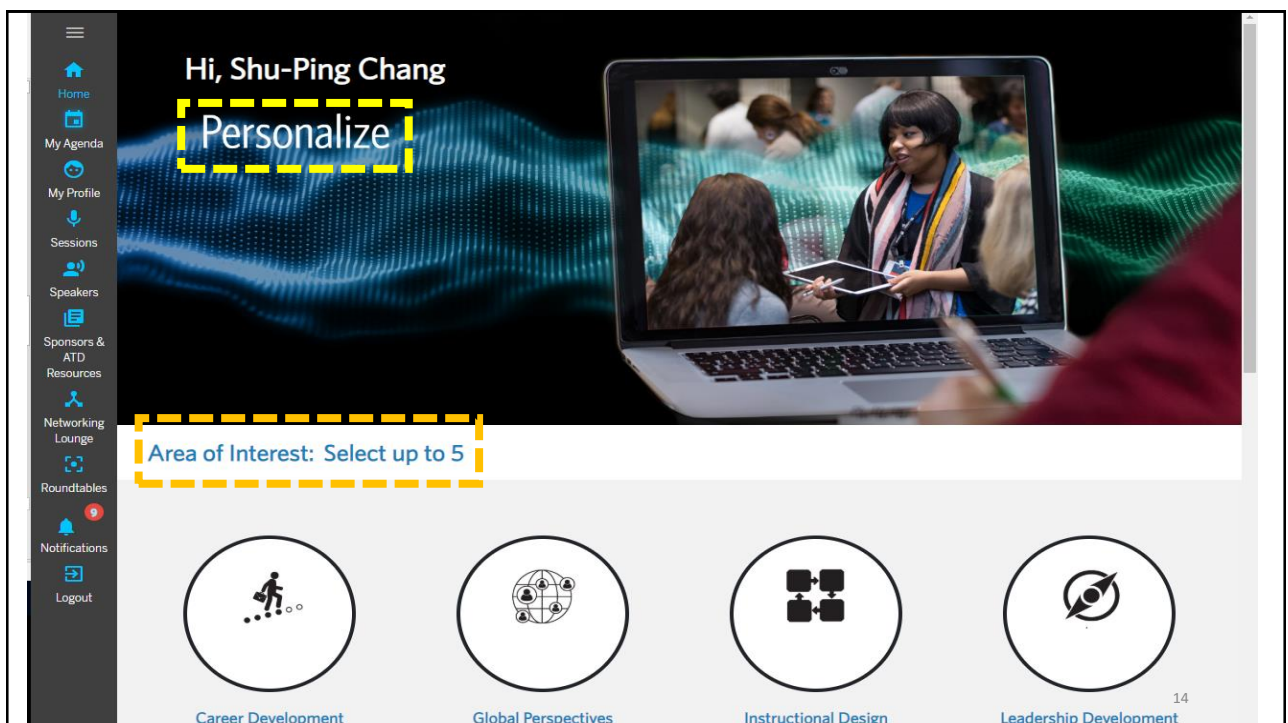
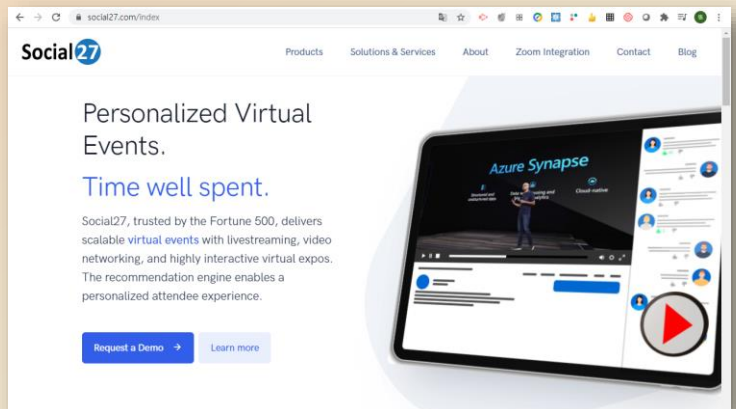
ATD created the Building Capabilities & Connection virtual conference so that our global talent development community could come together safely to learn, collaborate, and get equipped for a future that is both challenging and full of opportunity.

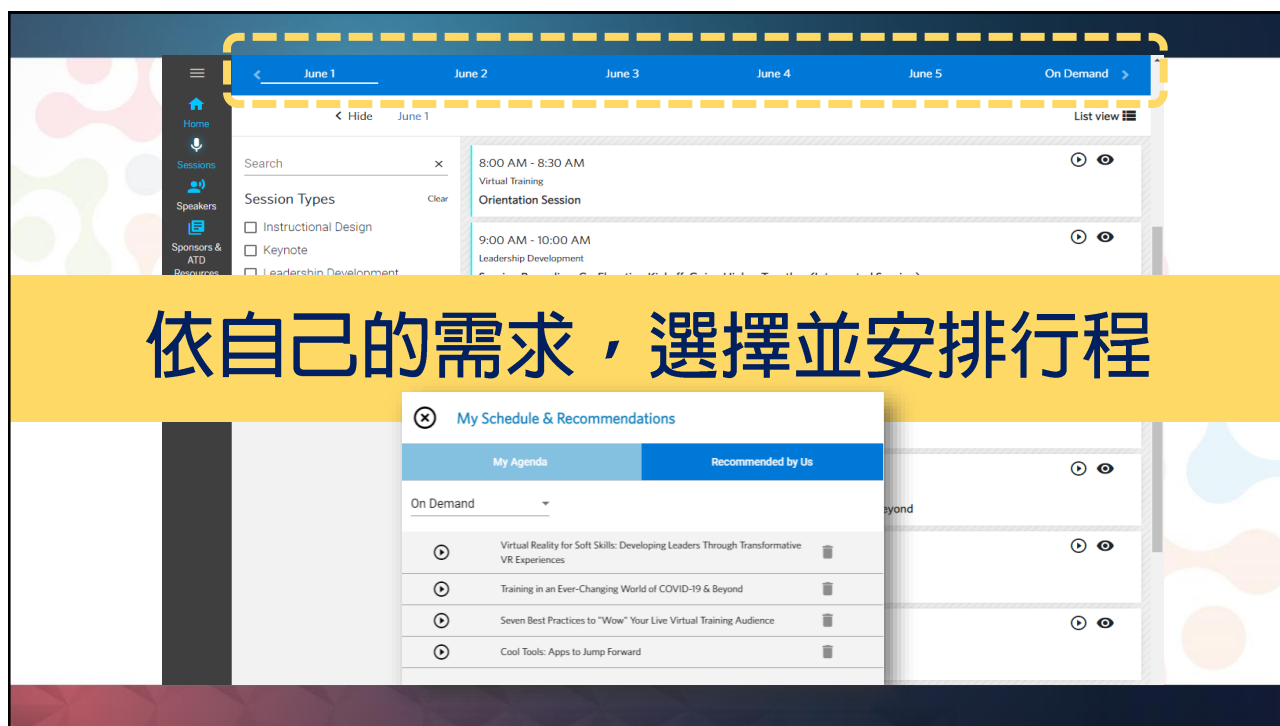
It is a critical time for talent development in organizations. Upskilling, reskilling, and training are foundational priorities that will strengthen companies to help ensure they are prepared to bounce back from the chaos created by the



插播一下

延伸閱讀



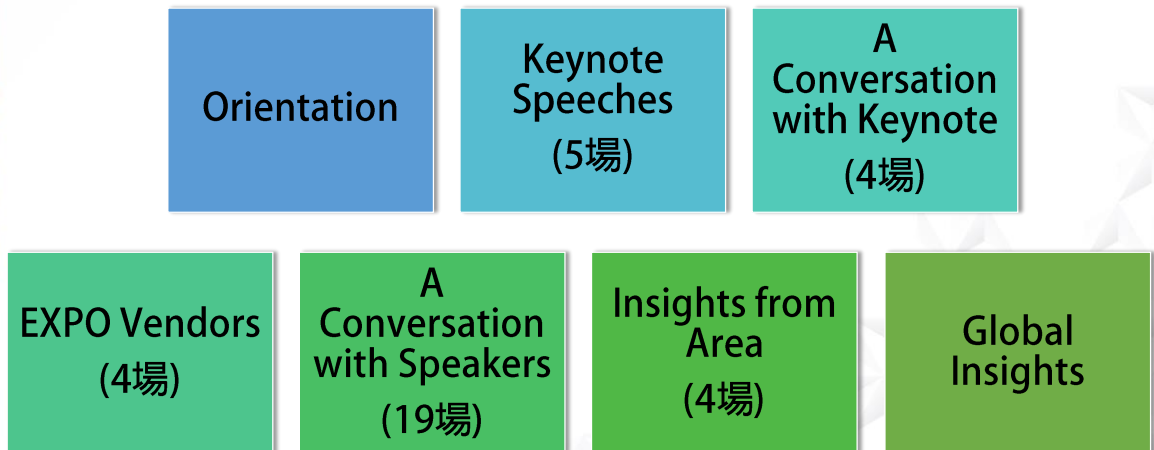


非同步On Demand呈現畫面

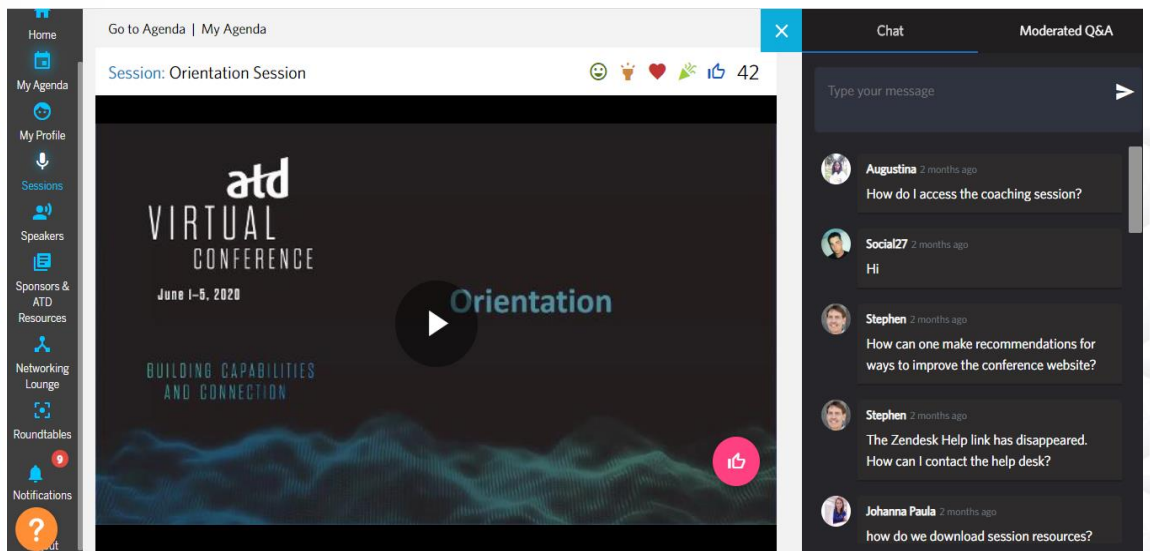
The screenshot displays the 'On Demand' section of the eLP platform. On the left, a sidebar shows a 'List view' of sessions with icons for play, eye, and calendar. A yellow arrow points from the third session in the list to a larger preview window. A red arrow points from the same session to a chat window on the right. The preview window shows a video of a speaker, 'Session: 7 Simple Rules for Creating Presentation Slides That Make Sense', with a timestamp of 'Jun 1, 2020, 8:00 AM - 12:00 AM'. The chat window shows a 'Moderated Q&A' session with messages from users like Sandra, Felisha, Tracy, Joel, and Wendy.

以前的錄影檔

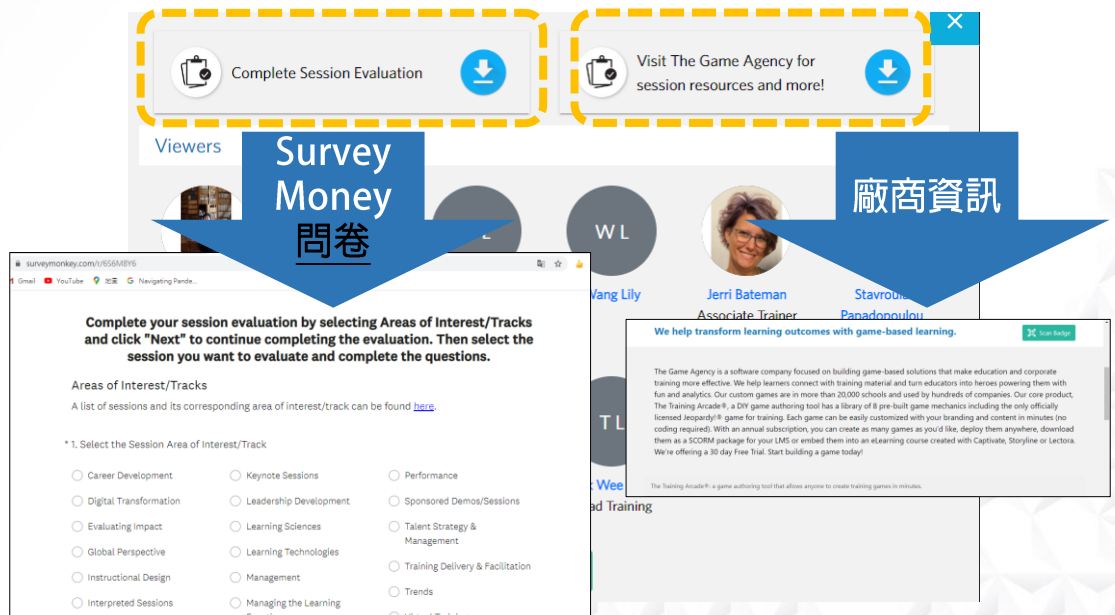
同步Live Sessions



同步Live Sessions呈現畫面



影片下方



溫馨每日重點回顧信件 運營小編很重要



The screenshot displays a newsletter titled "CONNECTION POINT" for the "atd VIRTUAL CONFERENCE". On the left, a vertical sidebar features a network diagram and the "eLP" logo. The main content area includes a paragraph about the newsletter's purpose, a "Keynote Recap" section for Ken Blanchard's "Effective Leadership Strategies", and a section for Nancy Duarte and Patti Sanchez's "Drive Change With Stories". A "Training Reinforcement Powered by Data Driven Decisions" section promotes the UMU platform, accompanied by the UMU logo. The footer mentions "Sponsored by UMU".

CONNECTION POINT
atd VIRTUAL CONFERENCE

[Connection Point](#) brings you news, session coverage ATD's Virtual Conference. Articles are posted through td.org/connection-point for all content.

Keynote Recap

Effective Leadership Strategies
[Read more](#) about Ken Blanchard

Drive Change With Stories
[Read more](#) about Patti Sanchez and Nancy Duarte's keynote address. And for visual thinkers, see the sketch of their talking points from [See in Colors](#).

Training Reinforcement Powered by Data Driven Decisions
UMU's scalable training platform puts the right data at instructors' fingertips, enabling data-driven decisions to drive learning reinforcement. Easily identify which learners need practice opportunities and additional reinforcement! Stop by our microsite to connect with UMU's sales team for a product demonstration! [Connect with us!](#)

Sponsored by UMU

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線上學習設計特色二

遊戲化 Gamification

把遊戲的元素和遊戲設計的技術 運用到非遊戲的情境當中

徽章(Badges) 點數回饋(Points) 排行榜(leader board)



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CONFERENCE

線上學習設計特色三

合作學習 Round Table

Home

My Agenda

My Profile

Sessions

Speakers

Sponsors & ATD Resources

Networking Lounge

Roundtables

Notifications

Select "Connect Account" to continue setting up your Roundtable

Microsoft Teams

Zoom

New meeting powered by Zoom

Attendee
Shu-Ping Chang
Chihlee University of Technology

Add Roundtable Topic

Start date Choose Time Duration (Minutes)

Tags

Description

Create Roundtable

Sessions

Speakers

Sponsors & ATD Resources

Networking Lounge

Roundtables

My Agenda

Profile

Launch

View

Change Status

Topic: Take-away sharing - for Day 1 (...)

Wed, Jun 3 03:00 AM - 03:45 AM Asia/Taipei

請等待主持人開始當前會議。

開始時間: 3:10 PM

Take-away sharing - for Day 1 (Mandarin session 中文場)

語音設備測試

如果您不是主持人，請 登入 並開啟會議。

Attendee Directory

Relevance

< Prev

Next >

Hello World!

Filter by:
[#Learning Technologies](#)
[#Training Delivery & Facilitation](#)
[#Virtual training](#)
[#Trends](#)
[#Learning Technologies](#)

Miho Adachi,
APTD

Connect

Sarah Al-Abdullah

Connect

Apyrl Alexander-Savino

Connect

Sam Alsuhail

Connect

Brandon Aronson,
CPTD

Connect

Jason Arsenault

Connect

Ivania Patricia
Artunduaga
Rubiano

Connect

Merlene Babu

Connect

Katharine Baker

Connect

Tiffany Bare

Connect

Maddy Bentley

Connect

William Brantley

Connect

Attendee Directory

Relevance

< Prev

Next >

Ken Blanchard
Chief Spiritual Office...
The Ken Blanchard C...

Connect

New Roundtable

Marcus Buckingh...
Founder
The Marcus Bucking...

Connect

New Roundtable

Erica Dhawan
Founder & CEO
Contential

Connect

New Roundtable

James Will
PM
Social 27

Connect

New Roundtable

Fierce test
Booth Rep
Fierce

Connect

New Roundtable

testBooth john

Connect

New Roundtable

Will John

Connect

New Roundtable

Recommended Attendee Matches

Jobylyn Japlit
Training Manager

Bobbi Russell
Learning Designer

Loretta Cosby
Trainer

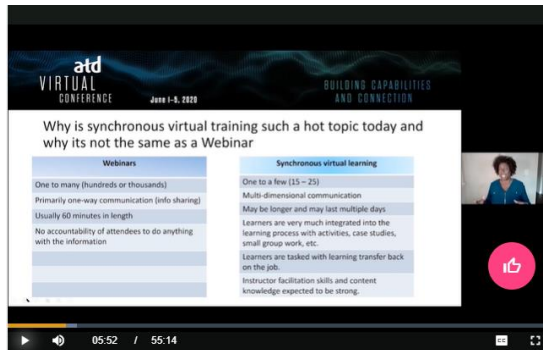
Terra Katzbach
Training Specialist

Anne G...
Talent Dev
Mani

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並不是高品質有經過設計的影音檔、也不是微課

同步視訊授課、上課錄影檔

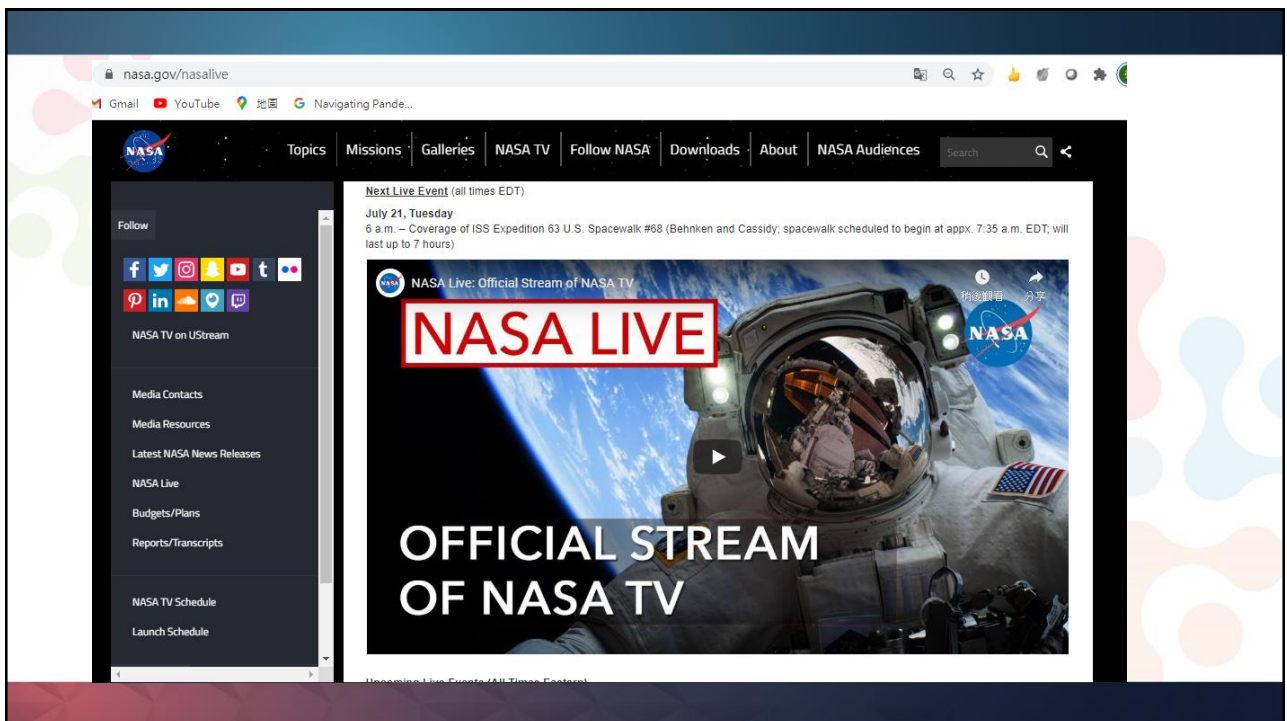


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CONFERENCE

進一步想法

系統整合直播、同步視訊會議系統、非同步、互動外
還需要記錄

運營的團隊夥伴，**角色任務的轉變與多元**



ATD最大贊助商_UMU

每個人的知識和經驗都可以經過萃取和提煉分享給他人

賣點是可用手機隨時組織互動與微課，再用大螢幕
同步展示學習結果

能讓行動網路升級成為結合線上與線下的互動課堂

UMU

首頁

我的班級

我的課程

學習項目

學習任務

課程資源

升級

管理後臺

92

LV.10

張淑萍

添加

添加課程內容

語音微課

視頻

文檔

文章

APP 圖文

添加會議和直播

互動式直播

新增互動環節

問卷

簽到

提問

討論

拍照

考試

作業

抽獎

遊戲

從模板添加

我的模板

企業模板

UMU模板

積分設定

積分展示

☒ 課程積分展示給學員

開啟時，學員在課程中通過學習行為獲得或可能獲得積分時，將會得到適時的提示、引導和激勵，並形成排行榜，激發學員持續學習的積極性，提高課程的參與度和完成度。關閉時，學員的學習行為仍會被記錄，供講師參考，但不會在學習過程中展示給學員。

積分規則

☒ 基本積分

基本積分是課程積分的基础。學員完成小節、參與學習群會得到基本積分。學員在小節或學習群中的其他學習行為可以得到獎勵積分。獎勵積分以基本積分为基础，以一定的係數進行計算。講師可以在小節的高級設置中，調整每個小節的基本積分係數，此時每個小節的基本積分會不同，以增加或降低該小節的積分權重。

☒ 完成必修小節 + 10

☒ 完成选修小節 + 5

☒ 參與學習群 + 10

☒ 全部達成獎勵

為了鼓勵學員完成所有小節，提高課程完成率，完成全部小節的學員將獲得“全部達成獎勵”。當課程中沒有必修小節或沒有选修小節時，該項不會加分。

☒ 完成全部必修小節 + 50 基本積分 10 × 5

☒ 完成全部选修小節 + 20 基本積分 5 × 4

☒ 卓越學習獎勵

學員在學習過程中的卓越表現，如考試、作業獲得優異成績，發言或學習筆記獲得其他學員點贊，將會獲得“卓越學習獎勵”。

數據中心

數據概況

課程數據

學習任務

學習數據

講師數據

班級數據

內容管理

帳戶管理

模板管理

費用管理

課程數據 關鍵指標

全部課程數

0

日：0%
週：0%
月：0%

全部小節數

0

日：0%
週：0%
月：0%

全部內容時長（分）

0

日：0%
週：0%
月：0%

全部語音微課時長（分）

0

日：0%
週：0%
月：0%

學員數據 昨日關鍵指標

活躍賬戶數

0

日：0%
週：0%
月：0%

學習課程數

0

日：0%
週：0%
月：0%

學習小節數

0

日：0%
週：0%
月：0%

學習時長

0

日：0%
週：0%
月：0%

學習任務 昨日關鍵指標

分配任務數

0

日：0%
週：0%
月：0%

完成任務數

0

日：0%
週：0%
月：0%

全部分配任務數

0

日：0%
週：0%
月：0%

全部完成任務數

0

日：0%
週：0%
月：0%

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學習任務

所有任務

任務明細

任務排行榜

任務統計

昨日關鍵指標

分配任務數

0

日：0%
週：0%
月：0%

完成任務數

0

日：0%
週：0%
月：0%

全部分配任務數

0

日：0%
週：0%
月：0%

全部完成任務數

0

日：0%
週：0%
月：0%

分配任務數

完成任務數

全部分配任務數

全部完成任務數

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學習數據

學員數據 學習時長 課程學習明細 小節學習明細 學員排行榜 學習統計

時間： 最近7天 最近30天 最近一年 2020-07-15 至 2020-07-21 按時 按日 按週 按月

所有分組 所有班級 學員姓名（或郵箱，或手機號，或用戶名）

課程來源： 請輸入課程訪問碼

學習時長 00:00:00 學習人數 0 平均學習時長 00:00:00

圖表操作工具



講師數據

所有講師 講師排行榜 作業反饋

作業反饋時間： 最近7天 最近30天 最近一年 2020-07-15 至 2020-07-21

所有分組 所有角色 反饋者姓名（或郵箱，手機號，用戶名）

課程名稱（或描述，或標籤）

作業小節名稱（或描述，或標籤）

搜尋

清空

班級數據

所有班級

班級排行榜

任務完成率排行榜 ?

任務完成數排行榜 ?

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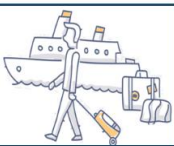
因為疫情
同步線上教學使用量大增
教學設計與策略更加被關注

For Me 重要的兩支影片


Radically Remote: Facilitation Toolkit

knowmium.com/radical-toolkit/#toolkit

CATEGORIES TAGS Q



Collage My Life



Object Near You

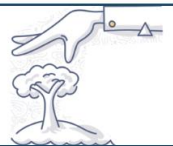





Image Interpreter




Pework Pop Quiz

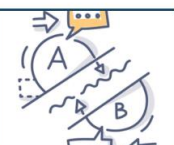



Breakout Room Discussion



Breakout Rooms Overview







PREWORK POP QUIZ

Time: 5-20 minutes **Group Size:** Small **Complexity:** Intermediate

Description
An interactive quiz to review the pre-work or previous modules.

Why we like it
A competitive game designed to review pre-work.

Process

1. Prepare quiz questions based on prework reading.
2. Deliver the quiz during the session introduction in any format which fits your time, group size, and platform options: Spoken, poll, measured quiz, etc. Recommendation: Have small groups or individuals compete for points.
3. Provide feedback, clarifications, and tech examples as needed.

Variations
This type of quiz game works for any content learned in the session.

External links
[Mentimeter](#) and [WooClap](#) provide competitive quiz options including timers and leaderboards. Content can be delivered while groups are in breakout rooms.

Share using the icons below or direct link to this activity: <https://knowmium.com/tools/2020/6/2/prework-pop-quiz>



VIRTUAL LEARNING & FACILITATION

Project Partners Consulting, Inc. offers clients over 15+ years experience in live virtual training.

VIRTUAL FACILITATION

Facilitation skills for the experienced trainer now tasked with live virtual delivery.

VIRTUAL TRAINING TTT

Virtual facilitation Train-The-Trainer (TTT) workshops for SME's and non-trainers taking their presentations and learning virtual.

DESIGN

How to redesign traditional classroom learning for an optimal live virtual experience.

DEVELOP EXPERTISE

Become an expert in using your voice and interaction tools (eg. Breakout Rooms, Whiteboards, Chats, Polls, etc) to keep learning engaged.

VIRTUAL TRAINING USING WEBEX TRAINING

Learn how to deliver virtual learning effectively using WebEx Training.

VIRTUAL TRAINING USING ZOOM

Learn how to deliver virtual learning effectively using Zoom.



10 Questions

Is My Organization Ready to
Transition to vILT?

除了真人影像自然講授錄影 持續精進以簡報為底之自製微課

For Me 實用的三支影片

PowerPoint Add-Ins to Transform PowerPoint's Capabilities
Mind-Blowing PowerPoint. No, Really!
Make Powerful Infographics, Fast!

3 Flavours



VBA

Can run on
Windows and Mac



Windows only

VBA + Task Panes



Web-based


runs in the cloud




微課程內容製作_Powerpoint為基礎的精進


BrightSlide

Created for PC users by PowerPoint experts the BrightSlide add-in will help you create, polish, and edit presentations at speed. It draws on industry-standard shortcuts to boost your workflow and provides amazing, extra functionality PowerPoint users have only dreamed of. And it's all yours, for free!


[View video tutorial](#)




Align with precision




Save animation combinations




Easy custom grids



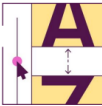
Update slides in seconds



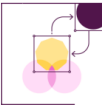
Tidy and tame tables



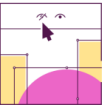
Download here




Advanced typography



Swap objects with ease




'So long' to the Selection Pane



Super shortcuts

We developed BrightSlide as the ultimate productivity add-in to tackle the pitfalls of PowerPoint. And, because we love the presentation community almost as much as we love PowerPoint, we are sharing BrightSlide with you for free!

Windows only. PowerPoint 2013 or later.





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微課程內容素材_Powerpoint為基礎的精進


Photography

Use images in your presentation to convey your messages in a way that is compelling, clear, and persuasive, as well as looking slicker and more professional. All these sites give you free access to beautiful images that you can use in any presentation.







Pexels
pexels.com




Pixabay
pixabay.com




Life of Pix
lifeofpix.com




Unsplash
unsplash.com




StockSnap.io
stocksnap.io




Reshot
reshot.com



Every Pixel
everypixel.com



Burst
burst.shopify.com

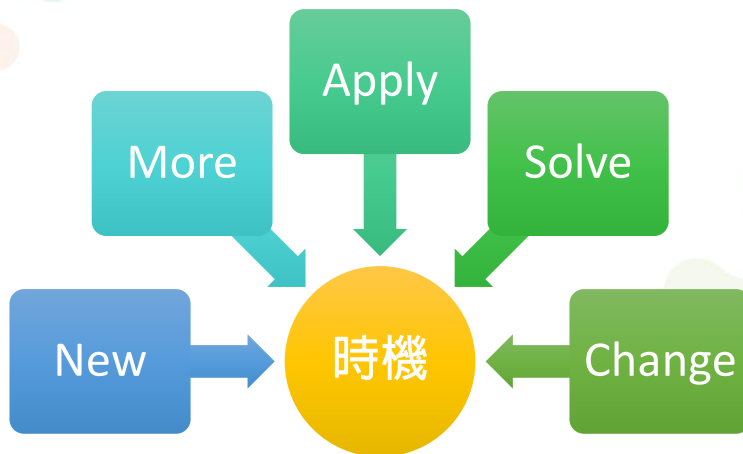


Gratisography
gratisography.com

These sites also offer free videos

50

從痛點出發



Conrad Gottfredson & Bob Mosher

【ATD 2020 Virtual Conference 會後專題分享】

創新・創造力・學習

ATD 企業人才發展最新趨勢



淑萍的FB留著傳訊

淑萍個人信箱: cuteping@mail.chihlee.edu.tw

團隊服務信箱: elp4you@gmail.com

微學棧: <https://www.way-e.net/>